



# NORTHERN COLLEGE

## BOARD OF GOVERNORS MEETING NO. 458

Tuesday, January 11, 2022  
1:00 p.m.

Zoom Meeting

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### PRESENT:

#### Board:

D. Walsh, Chair  
C. Stringer (First Vice-Chair)  
J. Molyneaux (Second Vice-Chair)  
A. Penner (President)  
C. Ellis  
P. Hamilton  
J. Harrington  
L. Innes  
R. Mathews  
A. McCormack-Andia  
M. Metatawabin  
E. Poulin  
A. Robichaud  
H. Studholme

#### Guest:

L. Cotgrave, Web Developer / Social Media Liaison, Marketing, Communications, and External Relations

#### Staff:

D. Nankervis, Executive Assistant, Office of the President and Board of Governors  
M. Dumas, Senior V.P. Corporate Services  
C. Heavens, Ex. Director, Community, Business Dev. & Employment Services  
S. Hunter, Chief Cultural Officer, Marketing, Communications and External Relations  
A. Klooster, V.P. Academic & Student Success  
C. McEachern, Ex. Director, Student Services, Institutional Research & Registrar  
F. Nickner, Chief Information Officer and Director of Information Technology

#### Regrets

C. Reasbeck (Governor-at-Large)  
K. Wojtus  
L. Trapper



#### 4.2 Digital Transformation

President Penner welcomed Chief Information Officer & Director of IT Frédéric F. Nickner to present on Digital Transformation.

President Penner flagged with the Board to expect to be asked to support significant capital investments over the next 3-5 years to move Northern College forward in digital transformation and digitization.

Governor Stringer expressed support and understanding of the significant investment required to move the college forward with digital transformation.

Chair Walsh thanked Mr. Nickner for his presentation.

#### 5. CONSENT AGENDA

Chair Walsh noted there are vacancies on a couple of Program Advisory Committee

6. DISCUSSION ITEMS

6.1 Approval of Minutes of Meeting #457 held November 9, 2021

Moved by: C. Stringer

Motion

Seconded by: A. McCormack-Andia



Having declared a conflict, Governor Harrington did not vote on the motion.

Moved by:	E. Poulin	Motion
Seconded by:	C. Stringer	08-01-22
THAT the Board of Governors approve DIALOG Ontario Inc. as the consultant for the College-Wide Master Plan consulting contract with a bid of \$168,890.00 + HST.		Carried

6.7 Covid-



## 7.6 3 U H V L G H Q W ¶ V 5 H S R U W

Dr. Penner acknowledged the report provided in the Board package focuses mainly on operations. Effective February, will join the Timmins Economic Development Corporation (TEDC). Also sitting on the Timmins & District Hospital Strategic Planning Steering Committee. Was pleased that CTV news reached out to Northern to ask questions about the Fraser Institute Report on job growth, providing opportunity to parallel our answers to the KL project proposal.

Chair Walsh asked about a Northern College advertisement on CNN. CIO Hunter confirmed Northern has signed a contract to advertise on some very large Northern American networks (requiring Canadian content) for a very affordable rate.

## 7.7 Executive Team / Business Plan Presentations

President Penner encouraged board members to review the Q3 Business Plan quarterly report provided in the Board package and invited members of the Executive Team to report on the 2021-22 Business Plan. Two specific initiatives were explained in depth.

Executive Director Cam McEachern reported on the BP initiative 2.2.1-21 to develop a college-wide Student Support and Development framework and process that will triage a V W X G H Q W ¶ V F K D O O H Q J H V D Q G R I I H U D S S U R S U L D W H L Q W H success.

Chief Cultural Officer Susan Hunter introduced Lynn Cotgrave to present on the redesign of Northern College website. Goal was to update branding elements, layouts, and overall design; restructuring web pages and menus to improve navigation and accessibility; and revising content and implementing some automation for timely and accuracy of information

Governor commended Lynn Cotgrave for the television commercials. Very well done!

## 7.8 Reports from Board Advisory Committee Representatives

Governor Walsh noted we do have some vacancies on program advisory committee vacancies and encouraged members to join.

Governor Molyneaux provided update from the Welding Program Advisory Committee. The discussion of the 3<sup>rd</sup> year of welding program went very well. The Dean of Trades and



