



NORTHERN COLLEGE
BOARD OF GOVERNORS MEETING NO.

(b) CHAIR'S REMARKS

Chair Wyatt welcomed everyone to the General Session meeting and proceeded to share a Traditional Territory Acknowledgement.

2. AGENDA

(a) MODIFICATIONS/ADDITIONS/DELETIONS

Item #8 Board Education Session is deferred to another meeting.

(b) ADOPTION

Moved by: G. Kemp

Seconded by: A. Spacek

THAT the agenda for the Meeting No 416 of the Board of Governors of Northern
College of Applied Arts & Technology dated January 13, 2015 be adopted as amended

Motion

05-01-15

Carried

3. CONFLICT OF INTEREST – DECLARATIONS

The Chair called for disclosures of actual, potential, or perceived conflict of interest
Governor Amanda Adams declared a conflict with items 6a. Protocol Agreement
Compulsory Ancillary Fees and 6b. Approval for 2015 and 2016-17 Tuition Fees.
Governor Catherine LeClerc declared a conflict with item 6d. Appointment of Chartered
Bank.

4. COMMENTS/PRESENTATIONS

(a) JANUARY 2015 ENROLMENT

President Gibbons was pleased to share that we have done well with January
enrolment both in terms of domestic and international registrations. We exceeded our
forecast of 31 projected students with 44 domestic and 10 international students. This
reinforces new recruitment strategies we have put into place

(b) HAILEYBURY RESIDENCE CONSTRUCTION PROJECT

More recent photos of the Haileybury Residence construction project were shared with
the Board. President Gibbons confirmed that construction is on schedule.

5. STANDING ITEMS

- (a) APPROVAL OF GENERAL SESSION MINUTES NO. 415
(Meeting Held November 12, 2014)

Moved by: D. Nankervis
Seconded by: R. Foy

Motion
06-

Moved by: T. Rosko

Seconded by: R. Foy

THAT the Board of Governors approve extending the original contract with Chartwells by 3.5 years to end on December 31, 2024.

Motion

95-11-14

Carried

Moved by: G. Pirie

Seconded by: T. Rosko

THAT the Board move into the General Session, time noted at 1:34 p.m.

Motion

96-11-14

Carried

(b)

V.P. Baker explained that the current contract with RBC expires at the end of January 2015. In 2013, an RFP process was conducted by the Ontario Education Collaborative Marketplace (OECM) on behalf of all Ontario Colleges, per Broader Public Sector guidelines and in April 2014, OECM awarded the contract to TD. However, the Ministry of Finance's literal interpretation and requirement for the application of Section 28 of the Financial

A revised college website will be launched in April where existing articulation agreements and pathways will be more easily accessed through a tab on each program page. The college website lists all transfer agreements in the "Admission" tab. Articulation agreements with other institutions are promoted in the college's viewbook as well as in individual marketing materials.

Our initiative to develop tools to improve and enhance the Management Information System (MIS) continues to move forward. With the assistance of Take Two, our contract service provider, we are rearranging priorities and streamlining our working processes. Follow-up plans have also been developed.

Increasing student-generated content and engagement with Facebook and Twitter is another of our goals. The focus of our efforts will be to continue to provide relevant, consistent and timely content for the respective audiences. For example, from January to October, Northern College averaged 1,100 "likes" per month on Facebook. In October, we hit 1,250 "likes" while in both November and December, the college received 1,650 "likes" per month, an increase of 50%.

Executive Director Christine Heavens indicated that in our efforts to recruit additional partners to develop a regional approach and interest/guarantee programs, we have confirmed space at the Prospectors' and Developers' Annual Conference (P&D) within the FEDNOR showcase as well as two presentation opportunities. Additionally, we have met with Wahgoshig First Nation to secure a partnership that is helping them apply for funding through the Aboriginal Economic Development Fund for Underground Hard Rock Mining Common Core program at Primer and to help the community develop a multi-year training and development plan that will help train their community members to work in mining and other sectors.

College staff are meeting later this week to review a draft plan to revitalize our Literacy and Basic Skills recruitment strategy. The plan includes initiatives like developing a transition plan into postsecondary for students and creating pilot projects with First Nation communities to offer the Upgrading program. Our one-on-one approach to connect students with our Advising team and First Year Experience staff is working well. We are also reviewing how to better meet ministry-set targets, we know several very remote communities would benefit from this learning opportunity but a permanent program in the area is not always viable. We are therefore investigating being able to offer Upgrading in these communities for temporary periods of time on a rotational basis with other communities.

In 2014, we expanded our Aboriginal Youth Camp to Meosonee Camp, making it a host location for the Skills Work Camp. The free camp gave young campers a chance to observe the instructive opportunities for skilled trades and technologies that are accessible within their community. The outstanding hands-on workshops have inspired youth to have the assurance, understanding and interest to someday pursue a career in skilled trade technologies. Workshops included residential wiring, bannock making, carpentry and alternative energy to name a few. Discussions have begun exploring the possibility of hosting another camp for summer 2015.

As a final update Ms. Berthiaume reported that we continue to make efforts to improve KPI student satisfaction results as projected in our SEM. The recent introduction of Tim Horton beverages at the Timmins campus has generated a lot of buzz as well as resulted in the second most popular post on our Facebook page!

Governor LeClerc inquired about television advertising and Mr. Jim Banks, Marketing and Communications Manager, clarified that we have not been purchasing TV advertising and focusing on social media better related

(h) BOARD MEMBER COMMUNITY -RELATED UPDATES

Noted.

(i) BOARD OF GOVERNORS WORK PLAN

As provided in the Board package.

(j) FUTURE AGENDA ITEMS

Noted.

(k) NEXT MEETING

Chair Wyatt indicated that since we did not hold the November meeting in Haileybury and, in consideration of budget constraints, the Board consider holding the March meeting in Haileybury.

Moved by: B. Allan

Seconded by: D. Nankervis

THAT the Board of Governors approve holding the March 11, 2015 meeting in Haileybury.

Motion

12-01-15

Carried

Board Meeting: Wednesday, March 11, 2015
Haileybury Campus Boardroom
11:30 a.m. Tour of the Campus
12:30 p.m. Lunch provided
1:00 p.m.– Board Meeting

8. BOARD EDUCATION: PRESENTATION OF VIRTUAL 1 SURVEY COURSE

This item was deferred to a future meeting.

9. INFORMATION REPORT

As provided in the Board package.

10. PROPOSED MOTIONS

As recorded in the minutes.

Ms. Heavens informed the Board about the branding of ACCT to "Northern Training
